

# Australasian LAWYER

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think big

## INNOVATIVE FIRMS

Legal businesses taking on the challenge of change

**CHOOSING CHANGE**  
The legal landscape  
across the  
Tasman

**THE RISE OF THE  
FREELANCE LAWYER**  
Lawyers on Demand's  
opportunities for legal  
practitioners

**BRAVE NEW WORLD**  
Dell Technologies'  
Kristin Brown on life after  
the mega merger



### BESPOKE

With a mission to reinvent the law firm, Bespoke has followed through with paradigm-shifting fixed price offerings (including on M&A, workplace investigations, commercial leasing and litigation) by spreading its value-based pricing product D.cubed, and gaining market buy-in on its Outsourced In-house Counsel offering.

